

## **DIGITALEUROPE's Summer Summit**

As we start to plan for the summer, we are seeking sponsors for our high-level Summer Summit, taking place on June 16th which will broadly focus on the fragmentation of the EU Single Market. Sponsors would help to drive the agenda for the virtual Summit and the list of benefits can be found below.

## Sponsorship of the Summer Summit €30,000

- Ability to help shape the agenda for the high-level Summer Summit. Early sign up recommended
- Named as sponsor across the event with company logo on event communications, including social media, event website and event day platform
- Guaranteed speaking position for company representative
- A virtual 'exhibition booth' to display documents, pre-recorded videos or presentation slides
- Marketing promotion
  - Announcement tweet of speaker
  - Logo featured in marketing emails
  - Logo featured at relevant time on live stream
  - Logo with hyperlink to your website on event website
  - Post-event reports with stats and metrics
- Opportunity to provide position papers or company materials on the event platform and distributed to all delegates in a post-event 'pack', emailed to all delegates following each event

If you are interested in exploring the sponsorship of the DIGITALEUROPE Summer Summit, please contact:

Kivanç Akil, Senior Manager for Events & Executive Coordination

+32 473 36 17 54

kivanc.akil@digitaleurope.org