

# SUMMER SUMMIT<sup>24</sup>

20 JUNE 2024

**Brussels & Online** 

**Sponsorship Opportunities** 

If you are interested in exploring the sponsorship of the DIGITALEUROPE Summer Summit, please contact:

**Kivanç Akil**Associate Director for Events & Executive Coordination

+32 473 36 17 54 kivanc.akil@digitaleurope.org

## SUMMER SUMMIT<sup>24</sup>

### **DIGITALEUROPE's Summer Summit 2024**

This year's edition of the Summer Summit will be the fourth. Last year we welcomed over 750 attendees in Brussels and online. 18 high-level speakers joined us including Alexandra van Huffelen, Minister for Digitalisation, the Netherlands, Brando Benefei, MEP, Andreas Schwab, MEP, Carme Artigas, State Secretary for Digitalisation and Artificial Intelligence, Spain and European Commissioner for Justice Didier Reynders.









DIGITALEUROPE

If you are interested in exploring the sponsorship of the DIGITALEUROPE Summer Summit, please contact:

Kivanç Akil, Associate Director for Events & Executive Coordination +32 473 36 17 54 / kivanc.akil@digitaleurope.org



### **DIGITALEUROPE's Summer Summit 2024**

As we start to plan for the summer, we are seeking sponsors for our high-level Summer Summit, taking place on June 20th. Sponsors would help to drive the agenda for the Summit and the list of benefits can be found below.

#### Sponsorship of the Summer Summit 2024

€30,000

- Ability to help shape the agenda for the high-level Summer Summit. Early sign up recommended
- > Named as sponsor across the event with company logo on event communications, including social media, event website and event day platform.
- > Guaranteed speaking position for company representative.
- > A virtual 'exhibition booth' to display documents, pre-recorded videos or presentation slides.
- Marketing promotion:
  - Announcement tweet of speaker
  - Logo featured in marketing emails
  - Logo with hyperlink to your website on event website
  - Post-event reports with stats and metrics



If you are interested in exploring the sponsorship of the DIGITALEUROPE Summer Summit, please contact: